

# Department of Arts

## Program Outcomes

- Enhancing student's capacity to read, write, listen, comprehend and communicate the dynamics of any discourse in printed and electronic media.
- To initiate critical thinking
- Study literature and acquire linguistic skills in English.
- To develop their creative potential.
- To inculcate a sense of social service.
- The student understands the basic concepts in Economics and can apply them in the real world. He/she is also updated with the recent trends in the subject.
- Think scientifically about surrounding behaviour. Able to understand basic concepts of Psychology
- Interpretation of the literary texts in genres of literature.
- Learning about ethnicity of diverse literature.
- Enables students to explore career opportunities in fields such as Newspaper, Television where reporting and editing functions as the major part of the job profile.
- Helps the students to understand the functioning of a complicated modern economic system.
- Learn and apply the methods and theories of social sciences to contemporary issues.

# DEPARTMENT OF PSYCHOLOGY

## Program Outcomes

<b>DEPARTMENT OF PSYCHOLOGY</b>	After successfully completion of three year degree programme in Psychology student should be able to
<b>PROGRAMME OUTCOMES</b>	PO-1 Able to understand basic concepts of Psychology PO-2 Understanding the impact of heredity and environment on a person's behaviour. PO-3 Understanding the various influences of various factors on development PO- 4 Think scientifically about surrounding human behaviour PO-5 To be able to understand various perspectives of psychopathology PO- 6 Understanding industrial and organisational psychology
<b>PROGRAMME SPECIFIC OUTCOMES</b>	PSO-1 To get admission to post graduation course in Psychology PSO- 2 To interpret data and make project/ research PSO- 3 Analyse and understand abnormal human behaviour in practice. PSO- 4 Make use of personality theories in daily practice. PSO- 5 Make use of industrial theories while preparing for professional interviews.

## COURSE OUTCOMES B.A PSYCHOLOGY

COURSE	OUTCOMES
<b>After completion of these courses students should be able to</b>	
<b>BASIC PSYCHOLOGICAL PROCESSES</b>  <b>SEM 1 &amp; SEM 2</b>	<ol style="list-style-type: none"> <li>1. To understand basic psychological Processes of psychology</li> <li>2. To able to understand historical trends of psychology</li> <li>3. To able to understand the roll of biological base in human behaviour.</li> <li>4. To able to understand career opportunities in psychology.</li> <li>5. To understand emotion, motivation and sensory processes.</li> </ol>
<b>DEVELOPMENTAL PSYCHOLOGY</b>  <b>SEM 3 &amp; SEM 4</b>	<ol style="list-style-type: none"> <li>1. To able to understand influences of various factor on development.</li> <li>2. To able to understand how a birth process takes place</li> <li>3. Able to understand development of language</li> <li>4. To understand cognitive developmental process</li> <li>5. To learn all stages of life span and understand its good and bad impact on life.</li> </ol>

<p style="text-align: center;"><b>ABNORMAL PSYCHOLOGY</b></p> <p style="text-align: center;"><b>SEM V &amp; SEM VI</b></p> <p style="text-align: center;"><b>PAPER-V&amp;PAPERVII</b></p>	<ol style="list-style-type: none"> <li>1. To understand the concept ofDSM</li> <li>2. To understand the criteria of abnormalbehaviour.</li> <li>3. To able to understand psychological models of abnormality.</li> <li>4. To be able to understand Stress and Mental Health, Stress Management and coping biofeedback, exercise, stress management intervention, catharsis</li> <li>5. To be able to understand Phobia, General anxiety disorders, Panic attack-, Obsessive Compulsive disorder, Somatoform disorder, hypochondriasis, pain disorder, convulsion disorder, Dissociative disorder, De personalisationdisorder, Personality disorders, Schizophrenia and Paranoia, Mood disorders, Brain disorders and other cognitive impairments-general causes and symptoms.</li> </ol>
<p style="text-align: center;"><b>INDUSTRIAL PSYCHOLOGY</b></p> <p style="text-align: center;"><b>SEM V &amp; SEM VI</b></p> <p style="text-align: center;"><b>PAPER-VI&amp;PAPER-VIII</b></p>	<ol style="list-style-type: none"> <li>1. To learn about industrial and organisationalpsychology.</li> <li>2. To understand selection and training programme. To be able to learn evaluating job performance and application.</li> <li>3. To understand motivation, goal setting and economic incentives at work place.</li> <li>4. To understand leadership, leadership qualities and functions of leaders of industrialpsychology.</li> <li>5. To understand employee Stress, extreme products of stress, employee counselling, functions of counselling, types of counselling</li> </ol>

<p><b>PSYCHOLOGY PRACTICAL</b></p> <p><b>SEM-1,SEM-2, SEM-3, SEM-4, SEM-5,SEM-6</b></p>	<ol style="list-style-type: none"><li>1. To able to understand basic concepts inStatistics</li><li>2 To understand and solve the simple statisticalproblems.</li><li>3 To be able to use various types oftest.</li><li>4 To learn group testing with smallsamplings.</li><li>5. To to able to understand and use of general and special ability testing.</li></ol>
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## Department of Journalism

### **Program Outcomes**

Basically Journalism is a method of gathering information and disseminating it to the public in a presentable manner. This presentation differs from media to media such as newspaper, television, radio, cinema, advertising, public relations and many more.

Career opportunities for an aspirant journalist are varied as Journalism graduates are considered to be good at oral and written communication skills. The various fields that are open to Journalism students are;

**Newspaper reporter**, sub-editor, photographer, translator, cartoonist, freelancer, columnist, proof reader.

**Television** Anchor/host of a show, video editor, videographer, script writer, news reader, reporter/correspondent

**Radio** script writer, radio jockey, translator.

**Cinema** videographer, script writer.

**Internet Blogging**, content writing, photography

**Advertising** copy writer, photographer, videographer

**Public Relations** Writer, event manager

### **program specific outcomes**

Journalism syllabus for the 3rd year is designed in such a manner that it gives practical touch to the subject. The 5th semester has Reporting and editing papers and the 6th semester has Media management and Advertising & Public relations paper.

This enables the students to explore career opportunities in fields such as Newspaper, Television where reporting and editing functions as the major part of the job profile.

Advertising industry is a growing industry which offers varied opportunities like copy writing, slogan writing, designing the page layout, photography, videography, video-editing.

Public relations is another industry which is growing on a larger scale. These days almost every organization hires PR agency or a PRO (Public Relations Officer). The subject that Journalism students study helps them to find career opportunities in PR filed as a content writer, event manager who organises press conferences, exhibitions, preparing house Journals or publications.

## **Course Outcomes**

### **1st semester**

#### **Introduction to Communication and Media**

This paper helps the student gain an understanding about the importance of communication, functions & uses of communication, various types of communication and how media communicates in its own unique way to the audience.

### **2nd semester**

#### **Print Media**

It helps the students to understand how printing evolved, the different types of printing. Also What is Journalism, its functions, types and the history.

### **3rd semester**

#### **Audio visual media**

This paper explains about the audio visual media such as television, radio and cinema and its functions.

### **4th semester**

#### **Media Laws**

It is important to know the laws about media, this paper talks about the privileges and limitations of a Journalist through various concepts.

## **5th semester**

### **Reporting**

It explains about how actual reporting is done, cultivating different sources of information and present it in the form of a story.

### **Editing**

After reporting and writing the news story, it also needs to be edited or cropped in order to fill in the correct space of a newspaper or time slot of a television channel. This paper helps the student learn the editing aspect.

## **6th semester**

### **Media Management**

This paper helps to gain understanding the management aspects of media such as content management, operations of a newspaper, people who work in media.

### **Advertising and Public Relations**

This paper talks about the creation and execution of an advertisement and the ethics that follow an advertisement.

Also the responsibilities of a Public Relation Officer and different PR Rules.



## **Department of English**

### **Program Outcomes - Optional English**

- Interpretation of the literary texts in genres of literature.
- Learning about ethnicity of diverse literature.
- Sound knowledge on phonetic transcription.
- Acquiring understanding on the literary theories and application of the same in literary texts.
- Critical writing of literary analysis.

### **Program Specific Outcomes - Optional English**

- Proficiency in creative and critical expression of research findings.
- Enhanced communication skills in oratory and narrative craft.
- Phonetic training qualifies for phonic transcription / voice and accent training.
- Literature graduates grow to become prospective candidates for employability in the fields of journalism, content writing, education, publishing, theatricals, translations, documenting and media.
- Language and literature learning fashions the graduates compatible for diverse jobs.

## Course Outcomes- Optional English

Sl.No	Name of the Paper	Course Outcomes
1.	<b>British Literature and Facets of Language</b>	<ul style="list-style-type: none"><li>• Develop a comprehensive understanding of the development of English literature.</li><li>• Acquire phonetic knowledge and practice in phonetic transcription</li></ul>
2.	<b>British Literature and Facets of Language</b>	<ul style="list-style-type: none"><li>• Comprehend the genres in English literature, the literary texts and the authors in a sequential order.</li><li>• Gain understanding about discourse and discourse analysis</li></ul>
3.	<b>British Literature – Victorian and Modern &amp; Facets of Language</b>	<ul style="list-style-type: none"><li>• Familiarize with the chronology in British literature in relation to the literary texts, authors, social movement and contemporary trends.</li><li>• Advance learning of discourse analysis and complexity of discourse as a communication structure.</li></ul>
4.	<b>American Literature and Facets of Language</b>	<ul style="list-style-type: none"><li>• To be introduced to the American literature, the authors, literary approach and socio-cultural background.</li><li>• To learn and recognize the nuances of English language, that represent the contextual writing that includes the style and form of literary work.</li></ul>

5.	<b>Literatures of India – An Introduction (Part – I)</b>	<ul style="list-style-type: none"> <li>• Acquire principle knowledge about the development of Indian Writing in English</li> <li>• To know Indian Writing in English as a specialized field and be acquainted with the prominent writers and their works.</li> <li>• Comprehensive knowledge about the Indian Writers – their ingenious writing, pertinence and social awareness is enriched.</li> </ul>
6.	<b>European and Non-European Writing (Part – I)</b>	<ul style="list-style-type: none"> <li>• Understand the evolution of European and Non- European literature and develop a representative understanding of the literary, social, cultural and political backgrounds.</li> <li>• Familiarize with the ethnicity, ideology and literary styles of classical texts from across cultures.</li> <li>• Introduced to key concepts in literary criticism and to apply them in literary texts.</li> </ul>
7.	<b>Literatures of India – An Introduction (Part – II)</b>	<ul style="list-style-type: none"> <li>• Gain a wider understanding about post-colonial Indian writing and its features.</li> <li>• Appreciate Indian ideologies and uniqueness of Indian writing with its characteristic styles.</li> <li>• Develop a wide understanding of the Indian writing and its degree of excellence in the global stage.</li> </ul>

<b>8.</b>	<b>European and Non-European Writing (Part – II)</b>	<ul style="list-style-type: none"><li>• Acquaintance with the prominent writers of European and Non-European literature.</li><li>• Get an insight about the reflection of the post-colonial issues dealt in Commonwealth literature.</li><li>• Learning post-colonial criticism and conduct a close reading of the literary text to explore critical analysis.</li></ul>
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## **Department of Economics**

### **Program Outcomes**

- Student can pursue M.B.A in finance and banking.
- Aspirants do civil services, can target IES (Indian Economic Services).
- They can find suitable careers in corporate law and market resources.
- Economic graduates are hired as economic advisers by many consultancy firms.

### **Program Specific Outcomes**

- Helps the students to understand the functioning of a complicated modern economic system.
- Learn and apply the methods and theories of social sciences to contemporary issues.
- It will help the student to understand the changing role of financial sector of the economy.
- It will provide valuable knowledge for making decisions in everyday life. It enables the students to understand the role and significance of public finance.

## Course outcomes of B.A Economics

<b>Sl. No/Name of the Paper</b>	<b>Course Outcomes</b>
1. Business Economics	<ol style="list-style-type: none"><li>1. Understand the basic concepts of B.E.</li><li>2. Acquaint with some basic mathematical methods to be applied in Economics.</li><li>3. Students will be able to apply decisions support tools to business decision making.</li></ol>
2. Managerial Economics	<ol style="list-style-type: none"><li>1. Understanding different market structures in Marketing system.</li><li>2. The students can understand how interest rate and income levels are determined and how policy may affect these outcomes.</li><li>3. Develops students' capability to apply this concept and techniques in making decisions pertaining to different business situations.</li></ol>
3. Monetary Economics	<ol style="list-style-type: none"><li>1. Acquaint students with some basic ideas relating to monetary analysis and financial markets with reference to Indian financial market.</li><li>2. Identifying recent trends in Indian banking such as E-banking, MICR, ATMs, Credit cards and Debit cards.</li><li>3. Students will be able to acquire knowledge of financial institutions, their structure and functions of banking.</li></ol>

<p>4. Public Economics</p>	<ol style="list-style-type: none"> <li>1. The students would be able to understand the source of finance both in public and private sector.</li> <li>2. Understand the possible burden, benefits and distribution of various types of taxes among various classes of people.</li> <li>3. Understanding the knowledge of public budgeting and finance.</li> </ol>
<p>5. Corporate Economics</p>	<ol style="list-style-type: none"> <li>1. To familiarize the students with the concepts, principles and dynamics of corporate Economy and HRM.</li> <li>2. Enable the students to apply the knowledge gained from the study of C.E.</li> </ol>
<p>6. Rural development and co-operation</p>	<ol style="list-style-type: none"> <li>1. Understand the effort taken to improve the rural Economy.</li> <li>2. Gain an understating of the challenges of Economics problems of rural economy.</li> <li>3. Acquire knowledge by joining NGO, projects of funding agencies and rural development organizations.</li> </ol>
<p>7. Human resource management</p>	<ol style="list-style-type: none"> <li>1. They are equipped with the technique to find solutions to problems like mobilization of manpower and materials available in the country.</li> <li>2. Helpful in designing with the objective of developing young women into professional Managers.</li> <li>3. Help the student to explore practical application of Management concepts.</li> </ol>
<p>8. Karnataka Economy</p>	<ol style="list-style-type: none"> <li>1. Helps to build awareness and knowledge about the problems and policies of the Karnataka Economy as also the current trends.</li> <li>2. To be introduced to the challenges and growth structure of regional economies in line with Karnataka Economy.</li> </ol>

